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***Editor's Note:** You are cordially invited for a "Hands-On" Demonstration, Question and Answer time with the key innovators of WOWCloud held in the BICSI Press Room February 3rd at 2:30 PM. Please contact Deborah Trivitt, at 402.598.7804, to RSVP for this industry changing event.*

WOW Insites, LLC Launches WOWCloud™ at BICSI Winter Conference

Cable testing from your phone, to our app, to the cloud.

Feb. 13th, 2014 - WOW Insites, LLC a new player in the telecommunications industry is launching WOWCloud, a revolutionary "Mobile Cloud" technology, not available in the structured cable testing industry, until now.

The one-of-a-kind, WOWCloud Solution uses a combination of mobile devices including smart phones and tablets with a specifically designed application and innovative cloud technology to gain access to real time test results, project management tools and customer floor plans. Utilizing Bluetooth™ wireless technology, the WOWTester connects to your mobile device. The WOWTester App is able to initiate and run cable tests allowing onsite technicians to view test progress and results in real time on their mobile devices.

According to WOWCloud Vice President of Product, Carey Gille, the free downloadable WOWTester App, eliminates cumbersome traditional tester scroll buttons, allowing technicians to use the familiar and advanced interface of their mobile device.

Our mobile cloud capability significantly improves productivity, information access and profitability as project managers, supervisors, field personnel and clients will now have real time access to the cloud where test results, project management tools, customer floor plans, and other project documentation are collected, time stamped, stored and backed up. Cloud capability means the data is secure and will not be accidentally lost when testers are shared, misplaced or stolen. Even more, this solution also optimizes client retention as clients will now receive test results on paper, electronically and at the cloud with full reports and floor plans



influencing them to return to the provider of this solution for future projects. The WOWCloud Solution will be an affordable game changing product that will revolutionize and transform the cable testing industry.” Gille said.

WOWCloud will be exhibiting and taking pre-orders for the WOWCloud Solution at the upcoming Winter BICSI Winter Conference February 3-5, 2014 at booth 533.

For more information about WOWCloud, visit www.wowcloud.com. To schedule an interview or product demonstration during BICSI, please contact: Deborah Trivitt, at 402.598.7804 or trivittpr@cox.net.